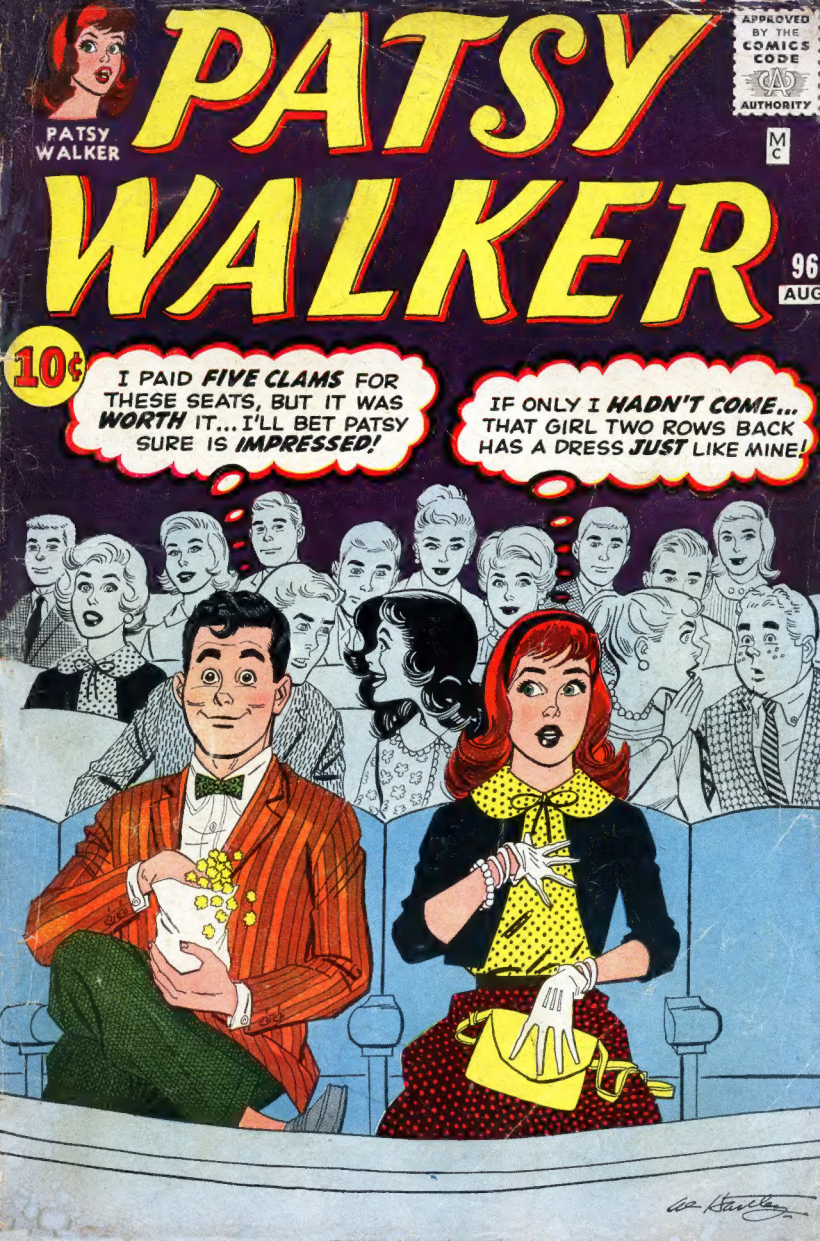

PATSY WALKER
PATSY WALKER
APPROVED BY THE COMICS CODE AUTHORITY
MC
96
AUG
10¢
I PAID FIVE CLAMS FOR THESE SEATS, BUT IT WAS WORTH IT... I'LL BET PATSY SURE IS IMPRESSED!
IF ONLY I HADN'T COME... THAT GIRL TWO ROWS BACK HAS A DRESS JUST LIKE MINE!

BUILD THEM UP - *in Minutes* - INTO LONG, BEAUTIFUL NAILS

NOW! **CHARLES OF FIFTH AVENUE 550 Fifth Ave., N. Y. C. 36, N. Y.** brings to you for the first time at only $1.98, the amazing scientific liquid finger nail builder called **MAGIC NAIL FORMULA #77.** It actually BUILDS up finger nails to ANY LENGTH desired—IN MINUTES! NOT a weak paste on nail. **Magic Nail Formula #77** is a wonderful liquid. It is brushed on like nail polish on your own finger nails and hardens into glamorous long beautiful finger nails that are STRONGER THAN YOUR OWN! Becomes part of your own finger nails and may be filed, cut and shaped. **Magic Nail Formula #77** also repairs and smooths broken, and chewed nails!

DON'T HIDE YOUR HANDS! NOW YOU CAN SHOW THEM OFF!

JUST FOLLOW THESE 3 EASY STEPS

GUARANTEED 100% to give you LONG, BEAUTIFUL FINGER NAILS - *in Minutes!*

FACTS ABOUT AMAZING MAGIC NAIL FORMULA #77

1. It is completely safe.
2. Not a paste on. Magic Nail Formula #77 is a liquid and powder.
3. When brushed on to your finger it hardens into a beautiful nail that is stronger than your own!
4. Will build your nails up to any length desired! — in minutes
5. Repairs broken or chewed nails in minutes!
6. Good for Nail Biters — even children! So strong, it can't be chewed!
7. Looks real and feels real!
8. Makes your hands look more glamorous!
9. Strong! — Cannot break or tear!
10. Do housework, wash, type, play piano!
11. Lasts and lasts indefinitely!

ONLY $1.98 COMPLETE KIT

NEVER BEFORE AT THIS LOW PRICE!

FREE TRIAL!

WHAT SOME USERS OF MAGIC NAIL FORMULA #77 SAY ABOUT IT:

"As a housewife my finger nails were always broken and short. My hands looked ugly! In minutes with your Magic Nail Formula #77 I made my nails long and beautiful! It's easy to use, my nails never break and they last and last!"

Mrs. E. D., Brooklyn, N. Y.

* * * * *

"I used Magic Nail Formula #77 on my young daughter's nails because she always chewed them short and they looked terrible! They're beautiful now and so strong, she can't chew them!"

Mrs. R. S., N.Y.C.

RUSH YOUR ORDER NOW

Professional nail treatment in beauty salons cost up to $15.00! The complete MAGIC NAIL FORMULA #77 KIT, during this special introductory offer, costs you ONLY $1.98

NO RISK OFFER! MAIL NOW!

CHARLES OF FIFTH AVENUE
MAIL ORDER DEPT. M-2
BOX 67, RUGBY STA.
BROOKLYN 3, N. Y.

GUARANTEED *lovely, glamorous nails*

☐ Send C.O.D. 1 Kit of MAGIC NAIL FORMULA #77. I will pay postman $1.98 on delivery, plus C.O.D. charges and postage.

☐ CHECK HERE TO SAVE MONEY! Enclosed is $1.98. Please rush 1 kit of MAGIC NAIL FORMULA #77. I save C.O.D. charges and postage.

MY NAME_____

ADDRESS_____

CITY_____ STATE_____

WE SHIP TO FOREIGN COUNTRIES. ENCLOSE $2 OR ITS EQUIVALENT IN FOREIGN MONIES

PATSY WALKER is published by BARD PUBLISHING CORP. OFFICE OF PUBLICATION: 655 MADISON AVENUE, NEW YORK, N.Y. SECOND-CLASS MAIL PRIVILEGES AUTHORIZED AT NEW YORK, N.Y. Additional entry at MERIDEN, CONN. Published bi-monthly. Copyright 1961 by BARD PUBLISHING CORP., 655 Madison Avenue, New York, N.Y. Vol. 1 No. 96, AUGUST 1961 issue. Price 10¢ per copy. Subscription rate $1.45 for 12 issues including postage. No similarity between any of the names, characters, persons, and/or institutions appearing in this magazine with those of any living or dead person or institution is intended, and any such similarity which may exist is purely coincidental. Printed in the U.S.A. by The Eastern Color Printing Co., Waterbury 20, Conn.

PATSY WALKER
WELL, WELL, THERE GO CENTERVILLE'S OWN ROMEO AND JULIET! OH, IF ONLY I COULD FIND SOME WAY TO BREAK THEM UP!
THERE'S HEDY AT THE CORNER, GLARING AT ME! IT JUST BURNS HER UP THAT BUZZ IS MY STEADY, AND SHE DOESN'T HAVE A STEADY BOY FRIEND!
A PENNY FOR YOUR THOUGHTS, PATSY!
HEDY'S DRESS BY: JANE HOAGLAND DETROIT, MICH.
PATSY'S OUTFIT: PAM HALSEY DENVER, COLO.
Stan Lee + Al Hartley
V-277
I WAS JUST THINKING HOW MUCH FUN YOU ARE TO BE WITH, BUZZ!
WOW! THAT'S THE BEST PENNY'S WORTH I EVER BOUGHT!
I WOULDN'T MIND PATSY AND BUZZ SO MUCH IF ONLY RON WOULD GO STEADY WITH ME! BUT HE'S HARDER TO HOOK THAN A TROUT!

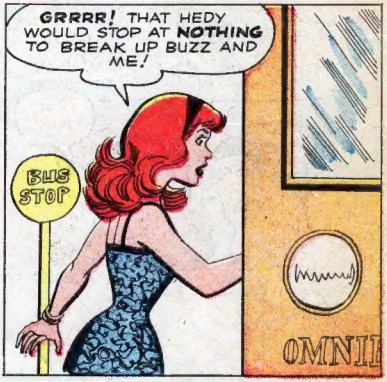
IF I'M GONNA HAVE TO WATCH PATSY AND BUZZ MOONING AROUND TOWN ALL SUMMER LONG, I'LL EXPLODE! IF ONLY I COULD THINK OF A PLAN TO SEPARATE THEM!
HEDY'S OUTFIT: LORRAINE BEAM BELAIRE, CAL.
WHAT CAMP ARE YOU GOING TO THIS SUMMER, TOMMY?
CAMP "UGGA WUGGA TEE PEE"! WHERE ARE YOU GOIN'?
THAT'S IT! THAT'S IT!
WHY DIDN'T I THINK OF IT BEFORE?? IT'S AN INSPIRATION!
THE NEXT DAY...
PERFECT! THERE HE IS NOW, AND HE'S ALONE!
HI, BUZZ!
'LO, HEDY!
WHATCHA GOT THERE, HEDY?
THESE? OH, JUST SOME LITTLE PAMPHLETS WHICH I WANT TO SHOW TO RON! THEY TELL HOW TO GET A JOB AS A COUNSELOR AT A SUMMER CAMP!
REALLY? CAN I SEE ONE?
WELL, IF YOU INSIST! TAKE 'EM ALL!
2

HI, KIDS! WHAT'S THE GOOD WORD?
HEDY WAS JUST SHOWING ME THESE PAMPHLETS, PATSY!
PATSY'S OUTFIT: JO-ANN TERRY NEW YORK CITY
I DON'T KNOW WHAT THEY ARE, BUT I'LL BET THEY'LL CAUSE TROUBLE FOR ME IN SOME WAY!
TSK TSK! IT MUST BE AWFUL TO HAVE A SUSPICIOUS MIND, PATSY!
WOW! LOOK AT THIS! THERE'S STILL TIME TO BECOME A COUNSELOR AT A SUMMER CAMP! THE PAY IS GOOD, AND THERE'S LOTS OF FOOD, SWIMMING, FRESH AIR, AND FUN!
OH HO!
AND JUST WHAT DOES THAT SILLY "OH HO" MEAN, RED?
YOU KNOW PERFECTLY WELL WHAT IT MEANS, BLACKIE!
YOU'RE TRYING TO TEMPT BUZZ INTO GOING AWAY TO SUMMER CAMP SO THAT HE WON'T BE HERE FOR ME TO DATE THIS SUMMER!
WOULD I STOOP TO SUCH A THING???
STOOP?? YOU'RE SO LOW NOW, YOU'D HAVE TO REACH UP TO TOUCH BOTTOM!
WELL! HAR DEE HAR HAR!
3

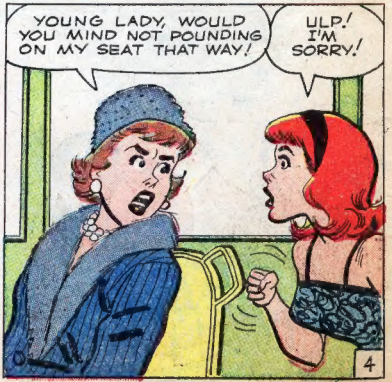
WOW! LOOK AT THESE PICTURES OF THE CAMP! IT LOOKS TERRIFIC! I'VE GOTTA GO AND SHOW THE GANG!
CAMP
fun...

I SUPPOSE YOU THINK YOU'RE PRETTY CLEVER, MISS WOLFE?
WELL, WHY SHOULD I DENY WHAT EVERYONE KNOWS!

DON'T WORRY, RED! IF BUZZ DOES GO TO SUMMER CAMP THIS YEAR, I'LL TELL YOU ALL ABOUT MY DATES WITH RON, SO THAT YOU WON'T FEEL TOO LONELY!
THANKS A HEAP!

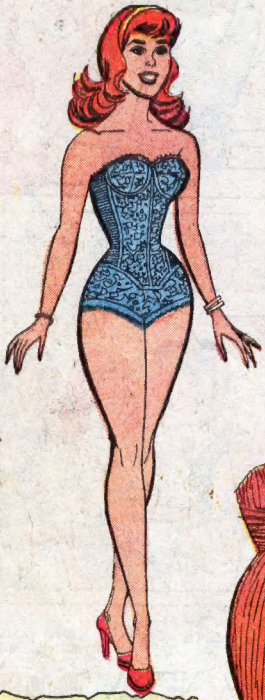

GRRRR! THAT HEDY WOULD STOP AT NOTHING TO BREAK UP BUZZ AND ME!
BUS STOP
OMNI

BUT I SHOULD WORRY! I WON'T LET HER GET ME MAD! SHE CAN'T UPSET PATSY WALKER! NO SIREEE!


YOUNG LADY, WOULD YOU MIND NOT POUNDING ON MY SEAT THAT WAY!
ULP! I'M SORRY!

LATER...
HI, PATSY! HAS BUZZ COME TO YOU WITH ANY ANNOUNCEMENTS YET?
NO, YOU SINISTER-SCHEMER, YOU! BUT AS SOON AS HE DOES TELL ME HE'S GOING OFF TO CAMP, I'LL LET YOU KNOW!
PATSY! WAIT TILL I TELL YOU THE NEWS!
UH OH!
I READ ALL THOSE PAMPHLETS THAT HEDY GAVE ME, ABOUT BEING A COUNSELOR AT CAMP! AND THEY WERE SO TERRIFIC, THAT YOU'D NEVER GUESS WHAT I DID!
I WOULDN'T, EH?
I RUSHED OVER AND SHOWED 'EM TO RON... AND RON IS GOING TO TAKE A JOB AT THE CAMP!
RON IS TAKING THE JOB ???
B-BUT WHAT ABOUT YOU, BUZZ?
GOSH, HEDY, I WOULDN'T WANT TO GO AND LEAVE PATSY! I'M STAYING IN TOWN AND WORKING AT THE SODA FOUNTAIN AGAIN!
OH, BUZZ!
PATSY'S OUTFIT: DOT MACNEIL BATON ROUGE, LA.
WELL, FOR HEAVEN'S SAKE!
WHAT'S SHE MAD ABOUT??
IT'S A LONNNNNG STORY! AND I'LL HAVE ALL SUMMER TO TELL IT TO YOU!
5
the END

PATSY'S Fashion CUT-OUT!



TORSOLETTE BY:
VERNA TOLEGRIO
BANGOR, ME.

DRESS BY:
GINI LESSON
DECATEUR, ILL.

GOWN BY:
BETTY BLACKMERE
DETROIT, MICH.

OUTFIT BY:
JOAN WILSON
BENNING, GA.

DRESS BY:
LOU ANN SIETZ
LIMA, OHIO

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6 Rooms
Fully Electric
Real Growing Front Lawn

Give your little princess a thrill she'll never forget with the charmingly modern house that actually lights up. This gorgeous 24" x 12" x 12" split-level beauty will bring a heartwarming glow of excitement from any youngster. How proud she'll be as mistress over the living room, dining room, 2 bedrooms, reception room, kitchen and garage—all adorably decorated and completely furnished with tables, chairs, beds and all modern conveniences. And, yes, your magic Doll House is actually provided with electric lights that are completely safe and provide a comforting glow in her room at night. This sensational new house even has a beautiful grass lawn that actually grows on our magic soil in only 4 days... she'll thank you every time she feeds her family, cleans house, tends the lawn, switches the lights on and off, etc. And, her mama and papa dolls, and three kiddies all spruced up and fully dressed will keep her busy for hours. Yes, you'll be repaid a thousand times over by the warmth of your child's delight at the wonderful home that we're so proud to offer. And, most wonderful of all is the price—yes, because of the special material used and mass production techniques, the complete price for this modern 6 room split-level house, with easy assembly instructions, a growing lawn, 30 pieces of furniture, a five piece Doll Family, and a safe lighting system, is only $2.98 plus 45¢ shipping charges! So don't delay! Order now. Batteries not included.

Here Is All Your Youngster Receives:

- Modern Split-Level House
- Complete Doll Family
- 6 Big Rooms Consisting Of Living Room, Dining Room, 2 Bedrooms, Recreation Room, Kitchen, Garage, All Fully Furnished with 30 Pieces of Lovely Furniture
- Battery Operated Lighting System
- Full Grass Lawn That Actually Grows

10 Day Free Trial

If your youngster is not happier and more thrilled than she's ever been before, simply return the Magic Doll House for full refund of your purchase price.

Money Back Guarantee

Honor House Prod. Corp. Dept. DH-5
Lynbrook, New York

Please rush me the modern 6 room Split-Level Doll House and Doll Family with lights and growing lawn. If not thrillingly delighted I may return it after 10 days free trial for prompt refund of purchase price.

☐ I enclose $2.98 plus 45¢ shipping charges.

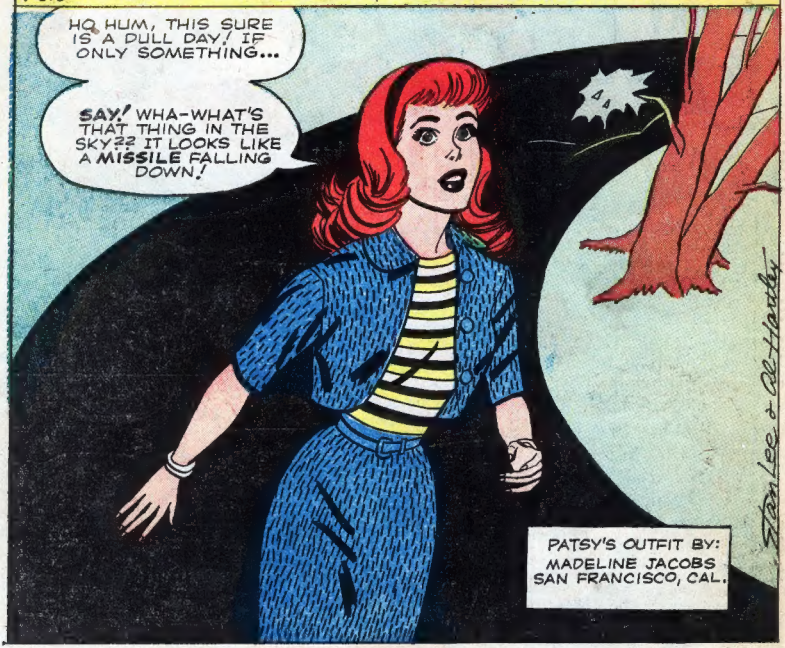
☐ Send C.O.D., I will pay postman on delivery plus C.O.D. and shipping charges.

NAME.....

ADDRESS.....

PATSY WALKER

V-278


HO HUM, THIS SURE IS A DULL DAY! IF ONLY SOMETHING...
SAY! WHA-WHAT'S THAT THING IN THE SKY?? IT LOOKS LIKE A MISSILE FALLING DOWN!
AA
PATSY'S OUTFIT BY: MADELINE JACOBS SAN FRANCISCO, CAL.
Stan Lee + Al Hartley

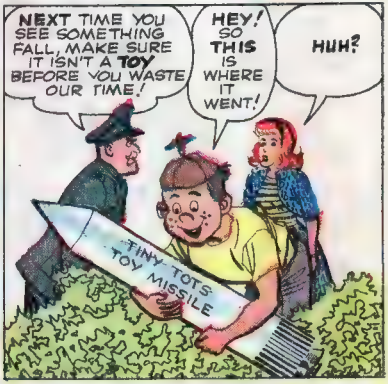
PROBABLY THE ENTIRE SPACE AGENCY IS SEARCHING FOR IT... AND IT FELL RIGHT HERE IN CENTERVILLE! RIGHT IN FRONT OF MY EYES! WOW!
THERE'S HEDY AND THE GANG! WAIT'LL I TELL THEM!
NAN'S OUTFIT:
BRENDA NOLAN
BROOKLYN, N.Y.
HOLD ON THERE A MINUTE, MISS WALKER! WOULD HEDY TELL YOU ABOUT IT IF SHE FOUND A SATELLITE??
NO SIREE! HEDY WOULD KEEP IT A SECRET FROM HER FRIENDS AND THEN GET ALL THE GLORY AND FAME FOR HERSELF WHEN SHE MADE THE BIG ANNOUNCEMENT! WELL, THAT'S JUST WHAT I'M GONNA DO!
HI THERE, RED! WHAT'S NEW?
FOR GOODNESS SAKES, HEDY! THERE'S NEVER ANYTHING NEW AROUND HERE ON A WEEK-END!
YOU DIDN'T HEAR A SORT-OF THUNK BEFORE, DID YOU? LIKE SOMETHING FALLING?
WHO, ME? PERISH FORBID!
2

THERE'S A GOOD SPOT TO SIT FOR A WHILE! C'MON, GANG!
ULP! THAT'S WHERE THE MISSILE IS!
HOLD IT, KIDS!
THERE'S LOTS OF POISON IVY AROUND HERE, BETTER SIT OVER THERE INSTEAD!
THANKS FOR THE TIP, PATSY! GONNA JOIN US?
EH, NO... I HAVE AN ERRAND TO DO! BUT I'LL SEE YOU LATER!
HEDY'S OUTFIT: LILA METZGER DELMONT, TEX.
LUCKY US!
A FEW SECONDS LATER...
EXTRA! STOP THE PRESSES! I'VE GOT A SCOOP!
HUH?
I FOUND A LOST SPACE MISSILE! I SAW IT LAND! BE SURE YOU SPELL MY NAME RIGHT...IN THE HEADLINES!
WOW! THAT'S NEWS! HELLO-- GET ME WASHINGTON!
TWO GENERALS ARE ON THE WAY, AND THE POLICE WILL ROPE OFF THE AREA IMMEDIATELY! COME WITH ME, PATSY! WE'LL WANT TO INTERVIEW YOU!
OH, I CAN'T WAIT TO SEE HEDY'S FACE WHEN SHE SEES MY NAME IN THE PAPER!
3

PATSY! WHAT'S GOING ON?
JUST FOLLOW US, GANG! YOU'RE GONNA BE PROUD OF ME!
THAT'LL BE THE DAY!

IS THIS THE GIRL WHO FOUND THE MISSILE?
YES SIR, GENERAL! CENTERVILLE'S OWN PATSY WALKER!

MISS WALKER, I HAVE SOMETHING TO SAY TO YOU...
YES? YES?


NEXT TIME YOU SEE SOMETHING FALL, MAKE SURE IT ISN'T A TOY BEFORE YOU WASTE OUR TIME!
HEY! SO THIS IS WHERE IT WENT!
HUH?
TINY TOTS TOY MISSILE

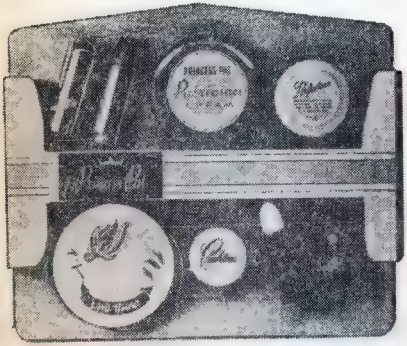
WELL WELL, MISS WALKER... IT WILL BE QUITE A WHILE BEFORE YOU HEAR THE END OF THIS!
IF I COULD ONLY VANISH FOR THE NEXT FIFTY YEARS!
4

YOU SHOULD HAVE KNOWN... NOTHING GOOD CAN COME OF SHOWING OFF AND TRYING TO HOG ALL THE GLORY! INSTEAD OF BEING SO SNEAKY, YOU SHOULD TRY TO BE MORE LIKE ME!
THIS IS THE UTTER, LIVING END!
the END

PATSY'S PIN-UP PAGE

SAY, PATSY, WOULD YOU LIKE TO SHARE THIS BAR OF CHOCOLATE WITH ME AFTER LUNCH?
NAN'S OUTFIT BY: LOUISE UPDEGROVE SIOUX ST. MARIE, MICH.
BUZZ BAXTER! YOU KNOW **PERFECTLY WELL** THAT I'M ON A VERY STRICT **DIET!**
HEDY'S SUIT BY: PHYLLIS JAMES OGDEN, UTAH
GIRL'S OUTFIT BY: JUDITH MERIDAN BELVEDERE, MD.
CHOC MILK
Stan Lee & Al Hartley
PATSY'S OUTFIT BY: BILLIE JOHANSEN PT. OVERLOOK, NEB.
BOY'S OUTFITS BY: JOE GRASSI PORT EVERGLADES, FLA.

THIS Princess Pat



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TAKE ADVANTAGE OF THIS OFFER ON OUR MONEY-BACK GUARANTEE

This is Your Opportunity to try Liquid Liptone, the new kind of lipstick that can't smear . . . Learn for yourself how it acts to keep your lips lustrous, colorful...how it stays on fresh and temptingly smooth, no fading. You get a regular full size dollar bottle of amazing LIQUID LIPTONE on this offer and absolutely *FREE* of extra cost, the famous Princess Pat Beauty Kit containing 6 new cosmetics, all for only $1 plus 25¢ for tax, postage and handling.

Here is a Thrilling Free Gift Offer you just can't afford to pass up. You actually receive a total value of almost $6.50 at a cost of only $1.00 plus 25¢. You get everything you need to give yourself at least three months daily beauty care. These are not ordinary cosmetics. Each one is a genuine Princess Pat finest quality product, from coveted beauty secrets that have captured highest awards in world-wide competition.

Have You Often Envied Others who seem to possess radiant beauty men prefer? Then you are in for a real surprise when you use LIPTONE and the six Princess Pat cosmetics you receive FREE. You'll note how these superior quality cosmetics add exquisite new beauty to your lips and complexion—even seem to bring new sparkle to your eyes. Princess Pat Cosmetics are used by millions of lovely women everywhere. Now for the first time available to you direct from Princess Pat on this Special Introductory FREE GIFT OFFER. This offer is for a limited time only. So mail your order on the coupon today to receive everything as offered for only $1.00 plus 25¢ tax, postage and handling. Princess Pat guarantees that you'll be delighted or return in 10 days for refund.

AND YOU GET THIS $5.00 Beauty Kit FREE WITH 6 PRINCESS PAT COSMETICS

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2. **Perfectone**—perfect foundation cream. Gives the skin velvety even-tone. Lovely flattering shades.
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PRINCESS PAT, Dept. 93-X
P.O. BOX 5468, Chicago 77, Illinois

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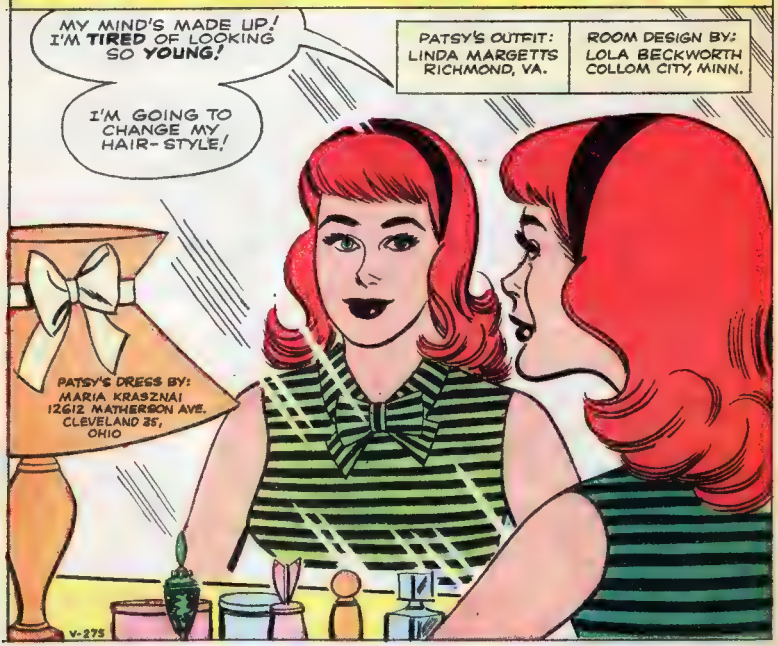
MY COMPLEXION TYPE:
☐ Blonde ☐ Medium ☐ Brunette

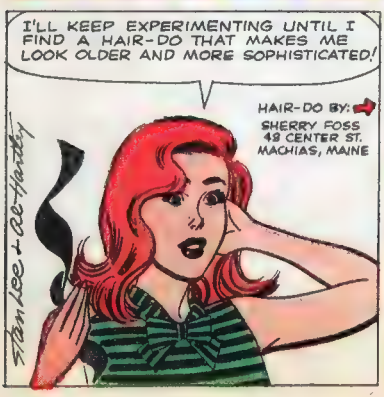
NAME .....

ADDRESS .....

CITY . . . . . ZONE . . . STATE . . . . . .
(Offer good only in U.S.A. and possessions)
Limit: 2 Sets to a customer

PATSY WALKER

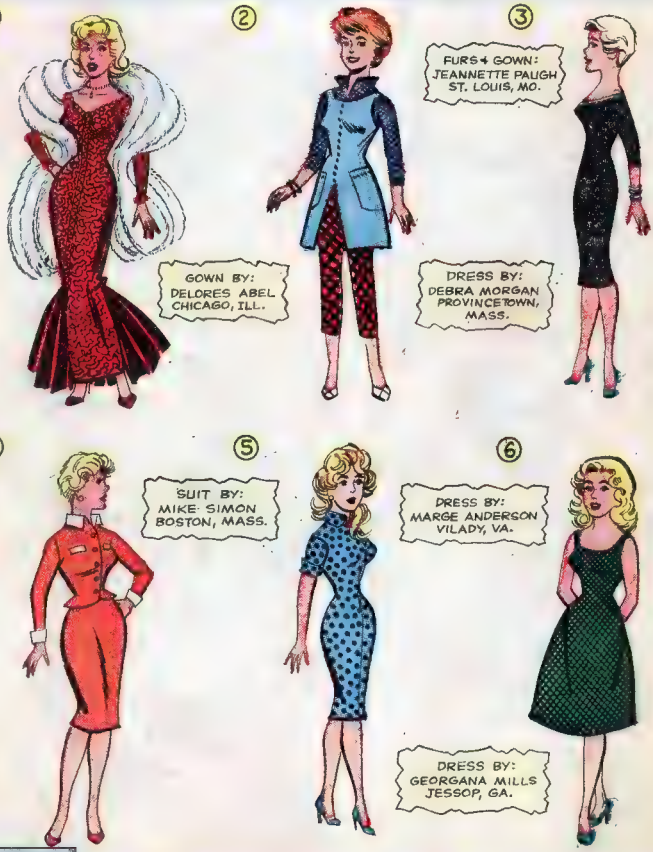

MY MIND'S MADE UP! I'M **TIRED** OF LOOKING SO **YOUNG!**
I'M GOING TO CHANGE MY HAIR-STYLE!
PATSY'S OUTFIT: LINDA MARGETTS RICHMOND, VA.
ROOM DESIGN BY: LOLA BECKWORTH COLLOM CITY, MINN.
PATSY'S DRESS BY: MARIA KRASZNAI 12612 MATHERSON AVE. CLEVELAND 35, OHIO
V-275


I'LL KEEP EXPERIMENTING UNTIL I FIND A HAIR-DO THAT MAKES ME LOOK OLDER AND MORE SOPHISTICATED!
HAIR-DO BY: SHERRY FOSS 48 CENTER ST. MACHIAS, MAINE
Stan Lee + Bo Hunter

I'M ACTUALLY BEGINNING TO FEEL OLDER ALREADY!
THERE! IT'S DONE! GOLLY... I LOOK SO ...SO... DANGEROUS!
BRRRING!
THERE'S THE BELL! I'LL TRY MY HAIR-DO ON WHOEVER'S AT THE DOOR!
GOOD DAY, MY GOOD MAN! WHAT CAN I DO FOR YOU?
YOU CAN TELL ME IF YOUR MOMMY'S HOME, KID!
!
FUNNY THING... I NEVER REALIZED HOW MUCH I LIKED MY OLD HAIR-STYLE BEFORE!
the END

PATSY GETS into the ACT!

IN THESE SIX POSES OF AMERICA'S FAVORITE TEEN-AGER, PATSY IS WEARING PARTY WIGS OF SIX DIFFERENT SCREEN STARS! CAN YOU TELL WHICH STAR PATSY IS IMITATING IN EACH POSE?
(ANSWERS AT BOTTOM OF PAGE)



ANSWERS:

① MARILYN MONROE	② DEBBIE REYNOLDS	③ KIM NOVAK
④ DORIS DAY	⑤ BRIDGET BARDOT	⑥ TUESDAY WELD

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- Fool-Proof Mechanism—Requires No Batteries
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All For Only **$1.98** *ppd.*

Who said saving money is no fun? Now, with this amazing new JUKE BOX BANK, you'll save every coin you can get your hands on. Your friends and relatives will add to your savings, too. Because *everyone* wants to hear this tiny juke box play over and over again. It's just like a full-size juke box in every detail. You just drop in any size coin, from a penny on up to a quarter. Instantly, a tiny record starts to spin . . . and out comes the music. What's more, it's completely mechanical . . . requires no batteries or electricity. Built of sturdy metal to last for years. Order your JUKE BOX BANK today. It's the "swingingest" new way to save . . . yet costs only $1.98 ppd.

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TROUBLE-MAKER

JUDY KING broke the bad news to the gang as they settled into their usual places at Redley's Soda Shop.

"Gosh NO!" wailed Biff. "You mean that's the end of our Friday night disc hops?"

"You can't mean it!" said Debby Baker, her mouth wide open in surprise.

"But why?" asked Art Sander.

"I don't exactly see the reason myself!" said Judy tearfully. "All I know is that Mother has suddenly got it into her head that we can't meet at our house any more. She says people our age should be less fascinated with bebop and the latest records, and more interested in things of 'importance,' whatever she means by that! I don't know what's happened to her!"

"Too bad!" sighed Debby. "We've all gotten used to looking forward to Friday nights at your house. I don't see where else we could meet. The rest of us live in small apartments, and you have that swell big finished basement and large backyard!"

"What's so strange," remarked Nancy, "is that your mother's always been such a good sport about it. I can't recall one time when she hasn't made us feel more than welcome."

"That's right!" agreed Debby. "It doesn't seem like her to go suddenly to this opposite extreme. What brought about the change, Judy?"

"I don't know!" shrugged Judy perplexed. "I can't see what's behind it! All I know is she kept telling me I should become a more serious type, like the girl on the corner, Edna Marles. Suddenly she thinks Edna is so wonderful. That's all I hear about! She's president of the Nature Club, she takes long hikes, is expert at embroidering pillow covers, never wears makeup or goes out with boys . . . very sensible for her age. Mother seems to think that Edna's pastimes are far superior to doing the mambo with Biff!"

"All that talk about Edna makes me suspicious!" said Debby. "You know, I've heard Edna Marles is a trouble-maker, and she might somehow be behind all this."

"But how could she be?" asked Judy. "Edna has no power over Mom."

"No, she hasn't, but her mother has! And everyone knows how Mrs. Marles coddles Edna's every whim! Isn't your mother an active member of the Shardley's Ladies' Club?"

"Yes," said Judy.

"And isn't Mrs. Marles chairman of that club?"

"Yes, that's true!"

"Well, I know this much," went on Debby. "Edna's done a lot of gossiping around school that proves she's jealous of you and Biff, and the rest of us. It's probably because she can't bear to see others having a good time when she never has a date of her own. She's so envious she may have nagged her mother into launching this 'stop-the-fun movement' in the Ladies' Club."

"There's a way of finding out about that," said Nancy. "My mother's a member too, and I'm calling her right now to ask what happened at the last meeting!"

A few moments later Nancy returned from the phone booth with the news. "I think Deb's right! At the last meeting Mrs. Marles gave a serious talk on 'The Frivolity of the Younger Generation,' and hinted that parties like ours were a blot on the neighborhood, and that types like her daughter were Shardley's only shining hope. Mom says Judy's mother seemed quite upset and volunteered to put an end to the disc hops!"

"So that's it!" exclaimed Judy.

"And I know just the way to fix it!" cried Biff. "Judy, first of all you've got to hold one more party, somehow. Then I'll get Elmer Tandy. He's in my geometry class, and we're on pretty good terms. I'll persuade him to call Edna and ask her out Friday night, as a favor to me. Then he's to take her to your house. She'll be so happy to be included, that she'll come skipping. Make sure your mother's home, Judy, and when she sees Edna Marles in the thick of the 'frivolity' with a boy

CONTINUED..

HEDY'S Fashion COLORING PAGE

BOY, I'M GLAD WE DECIDED TO STAY AT YOUR PLACE AND WATCH TV TONIGHT, RED!
FOR THIS I SPENT TWO HOURS AT THE BEAUTY PARLOR TODAY, AND THREE HOURS CHOOSING THE RIGHT DRESS AND THE RIGHT PERFUME!
Stan Lee + Al Hartley

PATSY'S OUTFIT BY:
JILL HENNESSEY
WALNUT RIDGE, ARK.

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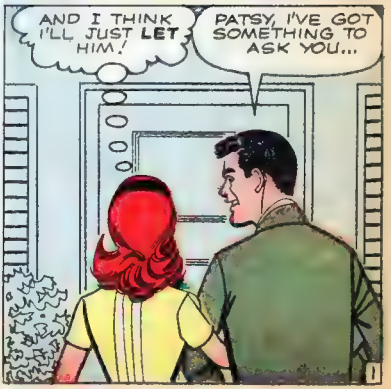
PATSY and BUZZ



I KNOW WHAT IT IS, BUZZ! JUST MAKE SURE MY PARENTS DON'T HEAR US!
GOSH!
REMEMBER... QUIET!
WHAT'S GOING ON DOWN THERE?
PATSY! TSK TSK TSK!
HI YA, SIS!
HUH? HOW...??
PATSY! NEXT TIME YOU WANT TO BE QUIET... DON'T LEAN AGAINST THE BELL!
!
the END
2

PATSY
Stanley and Patsy
V-275
WHERE'S PATSY, DEAR?
I SAID SHE COULD USE THE CAR TONIGHT! I CERTAINLY HOPE SHE WAS CAREFUL WITH IT!
AH, HERE SHE IS NOW!
HI, MOM AND DAD!
HOW'S THE CAR, DEAR? DID YOU SCRATCH IT ANYWHERE?
NOPE!
THAT'S GOOD! YOU SURE YOU DIDN'T CRUMBLE A FENDER OR TWO?
'COURSE NOT, DAD!
MOM'S OUTFIT: LUCILLE GREY DALLAS, TEX.
THANK GOODNESS! I'LL ADMIT I WAS WORRIED ABOUT THE CAR!
YOU KNOW I'M A CAREFUL DRIVER, DAD! THERE WAS JUST ONE LITTLE THING THAT DID HAPPEN...
PATSY'S OUTFIT BY: DONNA BENDLEMAN MEMPHIS, TENN.
SOMEONE STOLE IT!
!!!
the END

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Pat Boone	James Darren	Will Hutchins	Tony Perkins	Connie Stevens — 4 poses
Richard Boone	Doris Day	Michael Landon	Elvis Presley — 8 poses	Cole Storm
Peter Brown	Sandra Dee	Sophia Loren	Dorothy Provine	Elizabeth Taylor
Ronnie Burns	Troy Donahue	Carol Lynley	Jon Provost	Clint Walker
Edd Byrnes	Fabian	Jayne Mansfield	Debbie Reynolds — 4 poses	Tuesday Weld
Michael Callan	Eric Fleming	Doug McClure	Dale Robertson	Natalie Wood
Allen Case	Connie Francis	Gardner McKay	Bobby Rydell	Efrem Zimbalist
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...CONTINUED

friend of her own . . . just see what happens!"

"Oh, Biff," cried Judy, "it's perfect! That is, if it works."

That evening, while Judy was helping with the dishes, she spoke to her mother.

"Mom, I saw the gang today, and told them about your decision to stop our disc dances. Needless to say, they were very disappointed."

"I'm sorry, Judy," said Mrs. King, "but I've already given you my opinion in the matter, and consider the subject closed. I've told you to think less about dancing and boys and become more serious. Take Edna, as I've said, she doesn't seem to require a swarm of boys to keep her content!"

"But, Mom," wailed Judy, "don't you see that's only because she's such a square that no boy cares to date her? Why, if she had [illegible] he'd jump in

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"Well, all right," said Mrs. King grudgingly, "but that will have to be the last one!"

Friday night rolled around, and the girls were anxiously putting finishing touches to the party preparations. As usual, everyone had chipped in for the refreshments, and each was doing a share of the work.

"Do you think Biff's plan will work, Judy?" asked Deb anxiously.

"All I know is that he called an hour ago saying everything is all set," answered Judy, arranging the sandwiches around

a large platter. "If it doesn't work, my mother will never change her mind," added Judy gloomily. "Once she gets an idea, she sticks to it."

At that moment the bell rang. It was the boys, toting soda pop and record albums.

"Hi, gals," called Biff. "Everyone here?"

"We're all here now," said Judy, "except our guest of honor."

"Well, it's still early. Where's your mother anyway?" Biff wanted to know.

"Mom's upstairs sewing. She'll be down soon," answered Judy.

"That's all I want to know!" exclaimed Biff. "C'mon, kids, let's dance!" So saying, he slid a record on the player and took Judy in his arms. A moment later, the doorbell rang again. Judy went to the door and opened it. There before her were the beaming faces of Edna Marles and Elmer Tandy.

"Do come in!" said Judy. "I was afraid you might not make it!"

Elmer persuaded Edna to dance, and though she wasn't very graceful, it can be said that she threw herself completely into the effort. It was at this point that Mrs. King came downstairs, her eyes wide with surprise. At a high sign from Biff, Elmer began to do a mambo with Edna, who seemed to be enjoying herself.

"Is that Edna Marles?" asked Mrs. King, her voice shocked.

Edna, surprised and embarrassed, tried to answer. "Er . . . uh . . . yes, it's me. I guess you didn't recognize me in the new permanent I'm wearing!"

"Well I never!" exclaimed Mrs. King, running to the telephone in a tizzy. In a moment she had Mrs. Marles on the wire and was saying, "You may not know it, but your daughter is at Judy's party, and behaving disgracefully! You'd better come and get her! 'Sensible' indeed! Why, Judy and her friends are far more well-mannered. What's more, they are going to continue to have their parties from now on without any interference from busybodies! And don't think the Ladies' Club won't hear all about it."

"Oh, Biff, [illegible]!" exclaimed Ju[illegible]

"Not a gen[illegible]
tionally brigh[illegible]
ne tossed o[illegible]
record.

T[illegible]

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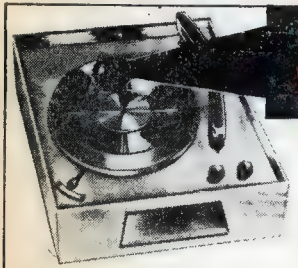

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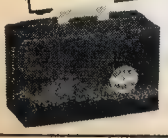

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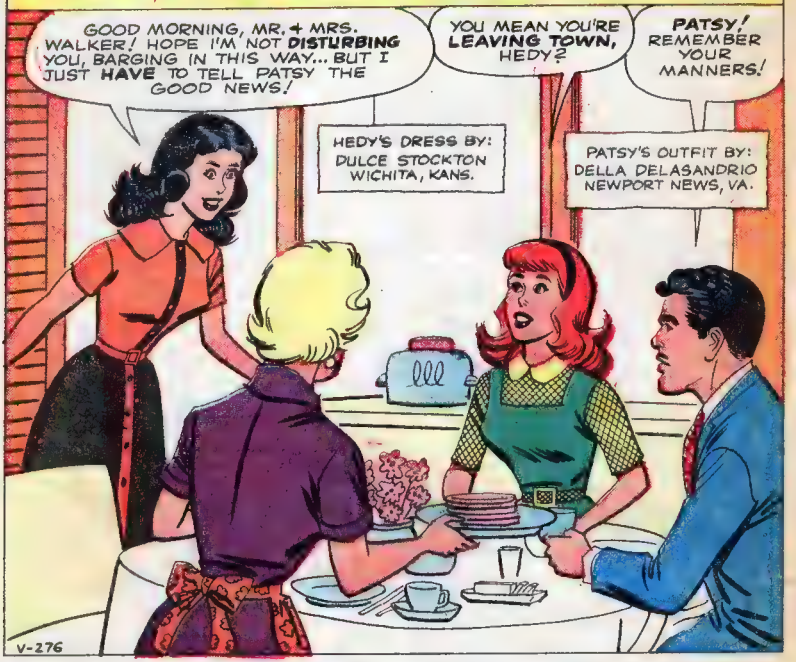
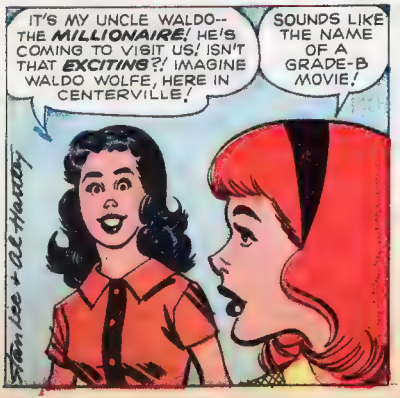
PATSY WALKER


GOOD MORNING, MR. + MRS. WALKER! HOPE I'M NOT DISTURBING YOU, BARGING IN THIS WAY... BUT I JUST HAVE TO TELL PATSY THE GOOD NEWS!
YOU MEAN YOU'RE LEAVING TOWN, HEDY?
PATSY! REMEMBER YOUR MANNERS!
HEDY'S DRESS BY: DULCE STOCKTON WICHITA, KANS.
PATSY'S OUTFIT BY: DELLA DELASANDRIO NEWPORT NEWS, VA.
V-276

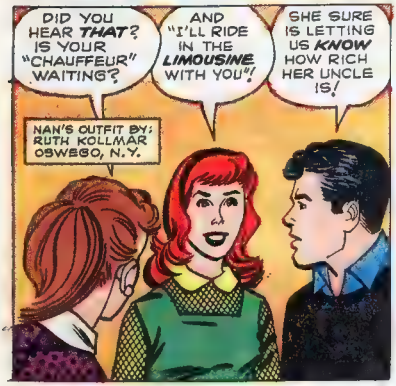

IT'S MY UNCLE WALDO-- THE MILLIONAIRE! HE'S COMING TO VISIT US! ISN'T THAT EXCITING?! IMAGINE WALDO WOLFE, HERE IN CENTERVILLE!
SOUNDS LIKE THE NAME OF A GRADE-B MOVIE!
Stan Lee + Al Hartley

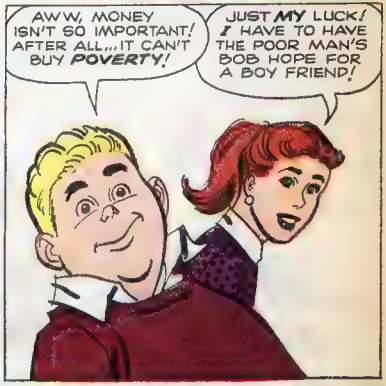
I'VE NEVER HEARD YOU SPEAK OF HIM BEFORE, HEDY! WHAT BUSINESS IS HE IN?
WHAT BUSINESS IS HE IN??? SEE THAT MILK YOU'RE DRINKING? "SNOWY MILK"? WELL, HE OWNS THE TRUCKS THAT DELIVER IT ALL OVER THE STATE!
GOSH!

NOW I HAVE TO RUSH AND MEET HIM AT THE AIRPORT / JUST WANTED TO TELL YOU THE NEWS! TA TA FOR NOW!
SURE! SHE JUST WANTED TO TELL US THE NEWS! IF HER UNCLE HAD BEEN POOR INSTEAD OF RICH, SHE'D HAVE KEPT IT A DEEP DARK SECRET FROM US... THE SHOW-OFF!
THERE THERE NOW, DEAR! I HAVE NEWS FOR YOU, TOO! YOUR UNCLE JIM, WHOM WE HAVEN'T SEEN IN YEARS, IS COMING TO VISIT US TODAY, TOO!
SO YOU SEE, HEDY HAS NOTHING ON YOU!
IS... IS UNCLE JIM RICH TOO?
MOM'S OUTFIT BY: MARTHA HOPPLER SHREVESPORT, LA.
WELL, I CAN'T SAY THAT HE IS! LAST I HEARD, HE WAS WORKING ON A FARM, ABOUT TWENTY YEARS AGO!
WORKING ON A FARM?? OH NO!!
HEDY WILL NEVER LET ME HEAR THE END OF IT! HER UNCLE IS A MILLIONAIRE... AND MINE IS AN ORDINARY FARMER!
PATSY! YOU SHOULD BE ASHAMED OF YOURSELF!
WELL, I MIGHT AS WELL GO OUT AND FACE HEDY'S BRAGGING, AND GET IT OVER WITH!
A FEW MINUTES LATER...
HI, GANG... HAVE YOU HEARD ABOUT HEDY'S UNCLE?
HAVE WE? SHE'S SPOKEN ABOUT NOTHING ELSE ALL MORNING!
WHERE IS HEDY NOW?
SPEAK OF THE DEVIL...
THESE ARE MY FRIENDS, UNCLE WALDO...
2.

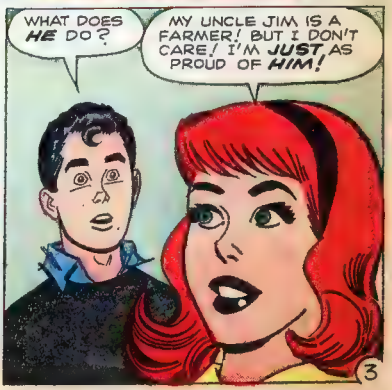
I'D LIKE YOU TO MEET PATSY WALKER, NAN BROWN, BUZZ BAXTER, AND RONNIE ROBBINS! OH, AND THAT'S TUBS WILSON!
HELLO, YOUNGSTERS ... AND TUBS!
WHY AM I ALWAYS AN AFTER-THOUGHT ??

WELL, I'VE GOT TO BE LEAVING, HEDY. I IMAGINE YOUR PARENTS ARE EXPECTING ME AT HOME!
OH, IS YOUR CHAUFFEUR WAITING OUTSIDE? I'LL RIDE BACK IN THE LIMOUSINE WITH YOU!


DID YOU HEAR THAT? IS YOUR "CHAUFFEUR" WAITING?
AND "I'LL RIDE IN THE LIMOUSINE WITH YOU"!
SHE SURE IS LETTING US KNOW HOW RICH HER UNCLE IS!
NAN'S OUTFIT BY: RUTH KOLLMAR OSWEGO, N.Y.


AWW, MONEY ISN'T SO IMPORTANT! AFTER ALL,,,IT CAN'T BUY POVERTY!
JUST MY LUCK! I HAVE TO HAVE THE POOR MAN'S BOB HOPE FOR A BOY FRIEND!

PATSY, YOUR FATHER IS ON THE PHONE! HE WANTS YOU TO GO TO THE RAILROAD STATION AND MEET YOUR UNCLE JIM!
THANKS, MR. KRAUT-MANN!
YOUR UNCLE IS HERE FOR A VISIT, TOO, PATSY?


WHAT DOES HE DO?
MY UNCLE JIM IS A FARMER! BUT I DON'T CARE! I'M JUST AS PROUD OF HIM!

AND I'M GONNA BRING HIM IN HERE, TOO... AND INTRODUCE HIM TO ALL OF YOU!
ATTA GIRL, PATSY! I'LL BET HE'S A GREAT GUY!
THAT'S THE SPIRIT, RED!
AND SO...
SO YOU'RE LITTLE PATSY! MY, MY! YOU'RE EVEN PRETTIER THAN I HEARD YOU WERE!
THANK YOU, UNCLE JIM!
HOW ARE THINGS ON THE FARM, JIM?
NOT BAD, STAN! WE'RE GETTING ALONG!
UNCLE JIM, WOULD YOU COME AND MEET MY FRIENDS WITH ME?
CERTAINLY, DEAR! WHAT'S THE OCCASION?
NO OCCASION! IT'S JUST THAT I WANT THEM TO KNOW THAT I'M JUST AS PROUD OF YOU, EVEN IF YOU'RE NOT,... I MEAN,.. WELL, I JUST WANT THEM TO MEET YOU!
LOOK, UNCLE WALDO, THERE GO PATSY AND HER UNCLE INTO THE SODA SHOPPE! I HEARD HE WAS COMING TO VISIT HER! I THINK HE'S JUST A FARMER!
WHAT DO YOU MEAN "JUST A FARMER"? WHAT'S WRONG WITH FARMERS?
OH, YOU KNOW WHAT I MEAN! HE'S NOT AS IMPORTANT AS YOU! LET'S GO TALK TO THEM! I WANT TO SEE PATSY'S FACE WHEN YOU TALK ABOUT YOUR FLEET OF TRUCKS WHICH DELIVERY "SNOWY MILK"!
HEDY, IF ONLY YOU WEREN'T SUCH A SHOW-OFF!

...AND I CAN'T TELL YOU HOW DELIGHTED I AM, GANG, TO LEARN THAT WE HAVE A REAL FARMER IN THE FAMILY! UNCLE JIM IS GOING TO TELL ME ALL ABOUT FARMING!
THAT'S KEEN, PATSY!
HELLO, AGAIN, PATSY! UNCLE WALDO WANTED TO MEET YOUR UNCLE AND...
JIM WALKER!
YOU KNOW HIM ?!?
KNOW HIM? HEDY, JIM WALKER OWNS SNOWY-MILK! IT COMES FROM HIS HUNDREDS OF FARMS! HE'S THE ONE WHO HIRES MY TRUCKS!
HOPE YOU'RE SATISFIED WITH THE DELIVERY JOB WE'RE DOING, JIM?
CERTAINLY, WALDO! YOU'RE DOING FINE!
THIS IS THE UNHAPPIEST MOMENT OF MY LIFE! PATSY'S UNCLE IS EVEN RICHER THAN MINE! I'LL NEVER LIVE IT DOWN!
LATER, AFTER HEDY HAS LEFT...
FORGIVE ME FOR MAKING UP THAT STORY, MR. WALKER, BUT I JUST HAD TO TEACH HEDY A LESSON!
YOU SHOULD'VE BEEN AN ACTOR, MR. WOLFE! FOR A MINUTE I ALMOST BELIEVED THAT I DID OWN SNAZZY FARMS!
HEDY IS SUCH A SILLY GOOSE! AS IF WE CARE WHOSE UNCLE IS THE RICHEST!
WELL, MAYBE THIS WILL TEACH HEDY NOT TO SHOW OFF SO MUCH!
OH, IT'LL TEACH HER ALL RIGHT...
...UNTIL THE NEXT TIME!
AND NOW, HERE'S REALLY BIG NEWS FOR ALL MY FRIENDS!! IF YOU LIKE THE FUN, FASHIONS, AND ROMANCE IN MY MAGAZINES, YOU'LL SIMPLY ADORE THE SENSATIONAL NEW TEEN-AGE SENSATION....
LOOK FOR ME AT YOUR NEWSSTAND!
LINDA CARTER, STUDENT NURSE

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Are you willing to take a chance? We won't tell you what you get, but because you're willing to gamble, we'll give you more than your money's worth.

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Place it on a chair under a cushion; then watch the fun when someone sits down! It gives forth embarrassing noises. Made of rubber, and inflatable. A scream at parties and gatherings.

No. 247 ..... 50¢

AMAZING MINIATURE RADIO

Tiny featherweight radio that operates without batteries, without tubes, but brings you years of listening pleasure. Nothing to wear out or replace. Plays indefinitely. Complete with own earplug.

NO. 044 ..... 4.98

ATOMIC SMOKE BOMB

Just light one and watch the column of thick, white smoke rise to the ceiling, mushrooming into a dense cloud, just like an A Bomb.

No. 971 ..... 30¢

ELECTRIC MOTOR

Drives All Models

Yes, now you can have an actual electric motor for just 50¢. It sounds unbelievable, but it's true. This compact little kit makes it a cinch to build this high power unit. And the fun you're going to get driving your model planes, boats, etc. Comes complete with easy to follow instructions for assembly.

No. 853 ..... 50¢

ELECTRONIC TARGET PERISCOPE

Look through the eyepiece as the enemy subs and ships come into view. Then aim and fire. The enemy's blasted out of the water. Can be used over and over again. Works on standard batteries.

No. 590 ..... $3.98

34" RUBBER SNAKE

A gigantic 34" snake that will coil and loose to his mine! Throw it into a crowd and watch the fun start.

a DOZ. $1.00

AUTO BREAKER

Greatest gag in years! Place this gadget inside any tail pipe and watch the fun. Sounds like the transmission, fuel pump, and whole rear end caved in. Harmless, but a panic.

NO. 087 ..... 75¢

BLACK EYE JOKE

Show them the "naughty" pictures inside. They'll twist it and turn it to see, but all they do is blacken their eyes.

No. 216 ..... 25¢

SNOW STORM TABLETS

Just place one of these on the end of a burning cigarette, and watch the snow fly. It'll create a real indoor snow blizzard.

NO. 045 ..... per pkg. 20¢

MINIATURE SECRET CAMERA

Precision camera so small, it fits in cigarette pack. Weighs 2½ ounces and takes 10 pictures per roll. Precision ground lens and time exposure shutter. Can be hidden anywhere. Complete with free roll of film.

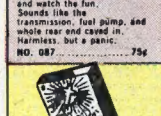
NO. 788 ..... 1.25

BUILD A BODY OF STEEL

Start Seeing Results in Just 30 Days

Pocket Gym will develop your chest, bicep, triceps, neck, shoulders, stomach and legs. In just 30 days, you'll begin to earn the respect of all your friends—the admiration of all the girls. You'll keep fit and fear no one.

001 ..... 1.00



MIDGET BIBLE

Beautifully printed on fine paper. Contains 200 pages in 1" x 1½" book. Carry with you at all times.

No. 6574 Only 40¢

HOT CANDY

Looks like regular candy, but it sure doesn't taste like it. Burns their mouth when they eat it.

Pkg. of 3

NO. 022 ..... 12¢

BITTER CIGARETTE

Dip the ends of a cigarette into this tobacco—colored powder, and watch the fun—is it bitter!

NO. 026 ..... 20¢

Sorry, but we cannot ship orders totalling less than $1.00. Kindly add 15¢ for postage and handling to all orders.

FOAMING SUGAR

Looks just like real sugar, but that's where the resemblance stops. When it's dropped in liquid, they overflow and form clouds of suds. Seems as though it'll never stop.

NO. 549 ..... 25¢

BLACK CHEWING GUM

Sucker starts chewing this ordinary-looking gum and his mouth and teeth turn black. It's awful but harmless.

NO. 570 ..... 25¢

MONEY BACK GUARANTEE

HONOR HOUSE PRODUCTS CORP., Lynbrook, N.Y.

Dept. GX-6

Rush me the items listed below. If I am not satisfied I may return any part of my purchase after 10 days free trial for full refund of the purchase price.

ITEM #	NAME OF ITEM	HOW MANY	TOTAL PRICE

☐ I enclose _____ in full payment. The Honor House Products Corp will pay postage

☐ Send C.O.D. I will pay postman on delivery plus a few cents postage

NAME _____

ADDRESS _____

ONE-WAY GLASS

See without being seen. You look thru one side and it's just like a window, look in the other side and it's a mirror.

No. 6190 ..... 75¢

Test Your Talent*

CONTEST PRIZE: *$495.00 Scholarship in Commercial Art*

Draw your choice of any one of these "Draw Me" girls. Make your drawing any size except a size that would look like a tracing. Use pencil. Everyone who enters the contest gets a professional estimate of his talent. Winner receives the complete course in commercial art that is taught by the world's largest home study art school.

Try for this free art course! Professional artists give individual instruction in advertising art, illustrating, cartooning, and painting. Art textbooks, illustrated in color, and step-by-step lesson assignments cover both basic and advanced training. This school is an accredited member of the National Home Study Council and has been giving professional instruction in art for forty-seven years.

If drawing is fun for you, enter this contest! Your drawing could start you towards a career in art. Many former students of Art Instruction, Inc. are now active throughout the commercial art field. Purpose of contest is to uncover talent. Show what you can do! Entries for September 1961 contest due by September 30. None returned. Amateurs only. Our students not eligible. Winner notified. Start on your entry today, why don't you.

Use **1** *coupon—then pass this page on to a friend.*

1. **AI/ART INSTRUCTION, INC.**
Studio 6941-1 • 500 South 4th St., Minneapolis 15, Minn.
Please enter my drawing in your draw-a-head contest.
(PLEASE PRINT)

Name _____ AGE ____
Occupation _____
Address _____ Apt. ____
City _____ Zone ____
County _____ State _____

2. **AI/ART INSTRUCTION, INC.**
Studio 6941-1 • 500 South 4th St., Minneapolis 15, Minn.
Please enter my drawing in your draw-a-head contest.
(PLEASE PRINT)

Name _____ AGE ____
Occupation _____
Address _____ Apt. ____
City _____ Zone ____
County _____ State _____

3. **AI/ART INSTRUCTION, INC.**
Studio 6941-1 • 500 South 4th St., Minneapolis 15, Minn.
Please enter my drawing in your draw-a-head contest.
(PLEASE PRINT)

Name _____ AGE ____
Occupation _____
Address _____ Apt. ____
City _____ Zone ____
County _____ State _____

GETTING BALD? MEN - WOMEN - CHILDREN - LOSING YOUR HAIR?

DOCTOR'S AMAZING MEDICAL DISCOVERY SOLD THROUGHOUT THE WORLD SINCE 1945

STOP LOSING YOUR HAIR — DAND-R-X YOUR HAIR & SCALP.

DOES YOUR SCALP ITCH? DO YOU SCRATCH YOUR SCALP? DO YOU HAVE DANDRUFF? THESE ARE THE FIRST SYMPTOMS OF AN UNHEALTHY SCALP. BEAUTIFUL HAIR BEGINS WITH A HEALTHY SCALP. DAND-R-X, A DOCTOR'S AMAZING MEDICAL DISCOVERY IS WHAT YOU NEED.

Only $5.00 Protects Your Hair & Scalp

DAND-R-X WILL IMPROVE THE CONDITION OF YOUR SCALP AND PROBABLY INCREASE THE LIFE EXPECTANCY OF YOUR HAIR.

DAND-R-X EFFECTIVELY DESTROYS THE PARASITIC GERM ORGANISM (SEBHORREIC DERMATITIS) and ASSOCIATED DANDRUFF WHICH IS ASSOCIATED WITH RETARDING THE NORMAL GROWTH OF HAIR.

SAVE YOUR HAIR AND SCALP, IT'S THE ONLY ONE YOU HAVE.

AFTER ONE OR TWO APPLICATIONS OF DAND-R-X, YOU WILL NOTICE THE IMPROVED CONDITION IN YOUR SCALP AND HAIR.

One Jar of DAND-R-X Plus One Jar of Health Aids Shampoo Both for only $5.00

CLINICALLY TESTED and GUARANTEED

DOCTOR'S AMAZING DISCOVERY FOR HAIR AND SCALP. (Aid to improve condition of scalp and hair growth). Why spend hundreds of dollars and time visiting fancy offices for treatment? This doctor's amazing discovery may be used in the PRIVACY OF YOUR HOME — IN A FEW MINUTES — ONLY ONCE A WEEK — made from a SPECIALISTS PRESCRIPTION. Results may vary from individual to individual (as with any remedy) because of systemic differences, general health and localized scalp conditions. It has been HIGHLY SUCCESSFUL in stopping further loss of hair, due to the most common cause sebhorreic dermatitis and associated dandruff. Dandruff scale relief and improved condition of the scalp. Baldness won't wait! Order Now! GUARANTEED REFUND if you are not delighted with results. Enclose $5.00 with your order and save C.O.D. fee and postage or pay C.O.D. fee and postage plus $5.00 to postman on delivery to you.

DON'T WAIT - ORDER NOW

DAND-R-X FOR HEALTHY HAIR & SCALP

HEALTH AIDS CO. DEPT. 21-B
BOX 1, RUGBY STATION
BROOKLYN 3, NEW YORK

☐ Send 1 Jar of DAND-R-X and 1 Jar of Health Aids Shampoo. BOTH for Only $5.00 plus C.O.D. and postage 60¢.

☐ I want to save 60¢ so I enclose $5.00 for BOTH 1 Jar of DAND-R-X plus 1 Jar of Health Aids Shampoo.

Name.....

Address.....

City.....Zone....State.....

IF YOU KNOW JUST 20 PEOPLE...

YOU CAN MAKE AT LEAST $50.00 -MORE LIKELY $100.00 to $200.00 IN YOUR SPARE TIME!

Everyone You Know Needs Christmas Cards and Everyone Loves Wallace Brown Cards

Do you know 20 people? Of course you do! Add up a half-dozen relatives, perhaps 5 neighbors, the butcher, the baker, the milkman, the grocer, your dentist, several friends and other tradespeople—and you've probably got a lot more than 20. So what are you waiting for? These folks alone can bring you in at least $50.00, probably $100.00 to $200.00, extra money in just a few hours spare time. And this is just a start! Almost *everyone* you know needs Christmas Cards, and when you show them the spectacular nationally famous 1961 Wallace Brown Line of Cards and Gift Items —it's love at first sight. They'll snap up 2, 3, 6 or more Christmas Card Boxes right on the spot. And you make up to 50¢ on each one! This is the fun way of making money because it's so easy. We send you samples that do the selling for you. You show such beautiful selections that you're bound to take orders from everybody. See for yourself without risking a penny. Mail coupon TODAY! You'll be glad you did!

Get These 2 Assortments for FREE EXAMINATION

FEATURE ASS'T. *(top)* is a tremendous value! 21 gorgeous cards, beautiful designs . . . each rich with gold bronzing and sculptured embossing!

REGAL LUSTRE ASS'T. *(bottom)* 21 colorful DeLuxe cards on fabulous, lustrous Kromekote paper, in smart, tall shape, with brilliant decorations!

GET FREE CATALOG, TOO! -Send Coupon Below

Be first in your neighborhood to cash in on this easy way to extra money with the 1961 Wallace Brown Line of Christmas Cards and Gift Items. Mail coupon this minute! You'll get 2 Christmas Card Assortments for FREE examination. And FREE Samples of Name-Imprinted Personal Christmas Cards. Plus FREE full-color catalog showing lots more money makers, including many Christmas Assortments, Everyday Greeting Card Assortments, Decorated Stationery, Gift Wrappings, Novelty Gifts, etc. Everything you need to start making money at once and we show you how.

FREE Samples of Popular-Priced, Name-Imprinted PERSONAL CHRISTMAS CARDS

Thrill your friends and neighbors and make even MORE MONEY for yourself with exquisite, custom-designed NAME-IMPRINTED Christmas Cards at amazingly low prices. A large variety of exclusive, original designs for folks who want the finest quality in Personalized Christmas Cards at prices everybody can afford. They sell just by being shown. It's easy, too, because . . . *we ship direct to your customers and we pay the postage.* You have no bother, no trouble and wasted time making deliveries. Send the coupon right away for your FREE Samples of the 4 Great New Lines of these fast-selling Personalized Christmas Cards!

ORGANIZATIONS:

Churches, clubs, veterans' auxiliaries, etc. can now add hundreds of dollars to their treasuries with these fast sellers. Give organization name on coupon for Fund-Raising Plan. Mail coupon NOW!

SEND NO MONEY Paste Coupon on postcard or mail in envelope

WALLACE BROWN, INC., 11 East 26th St. Dept. M-165 New York 10, N.Y.

Send 2 Christmas Card Assortments for Free Examination, plus FREE Samples of Name-Imprinted Personal Christmas Cards, FREE full-color Catalog, and details of simple money-making plan.

Name_____

Address_____

City & Zone_____ State_____

If writing for an organization, give its name_____

Wallace Brown, Inc. 11 East 26th St., Dept. M-165 New York 10, New York •